2026 St. Francis of Assisi Parish Catholic Conference

TAPESTRY OF PROMISE

The Work of God Woven from the Threads of the Old Covenant

November 19-21

Ann Arbor, MI



St. Francis of Assisi Parish | Catholic Answers | Ave Maria Radio | Kateri Institute | The Knights of Columbus | Catholic Biblical School of Michigan | Academy of Holiness

Sponsor Prospectus

Tapestry of Promise Catholic Conference

Thursday November 19th – Saturday 21st

St. Francis of Assisi Parish, Ann Arbor, Michigan

Tapestry of Promise is a three-day Catholic conference dedicated to the beauty of Scriptural typology—how the Old Covenant is fulfilled and illuminated in the New.

Theme

The conference explores the typological beauty of the Church, Our Blessed Mother, and Our Lord in the Holy Eucharist.

Program Highlights

- Keynote addresses by nationally recognized Catholic speakers
- 20 breakout sessions and 6 practical workshops for those in Catholic ministry
- Daily Holy Mass (Friday & Saturday), Rosary, Perpetual Adoration, and Confession
- Thursday evening communal dinner, plus Friday and Saturday evening events with entertainment and an open bar

Goals

- Deepen attendees' love for Sacred Scripture and the Catholic faith
- Foster genuine growth in personal holiness
- Strengthen the local and regional Catholic community
- Especially reach and ignite the hearts of young adults and college students

Expected Attendance

We anticipate 600–800 attendees and approximately 50 staff and volunteers. The audience will draw primarily from the Dioceses of Lansing, Detroit, Kalamazoo, Saginaw, Grand Rapids, and Toledo, with a strong presence of young adults and college students through our partnership with the Kateri Institute at the University of Michigan. Active Catholic families, clergy, and lay leaders from across the region are also expected.

This target is realistic given the caliber of our speakers and the vibrant Catholic community in Southeast Michigan.

Keynote Speakers

Bear Woznick



Emcee and Speaker

Bestselling author of 12 Rules for Manliness, Deep in the Wave, and Deep Adventure. A two-time World Tandem Surfing Champion, ninja black belt, skydiver, pilot, and adventurer, he hosts EWTN's Long Ride Home TV show and Bear Woznick Adventure radio program.

Karlo Broussard



Staff apologist for Catholic Answers with a Doctorate in Philosophy. A dynamic speaker and adjunct professor at Franciscan University of Steubenville and Holy Apostles College, Karlo is widely respected for his clarity and enthusiasm in apologetics, biblical studies, and theology.

Dr. Mary Healy



Professor of Sacred Scripture at Sacred Heart Major Seminary in Detroit, bestselling author, and general editor of the Catholic Commentary on Sacred Scripture. She is one of the first three women appointed to the Pontifical Biblical Commission and currently serves on the Dicastery for Divine Worship. She is a highly sought-after international speaker on biblical interpretation and the healing power of the Gospel.

Joe Heschmeyer



Staff apologist for Catholic Answers and host of the popular podcast and YouTube channel Shameless Popery. A former litigator and seminarian, Joe is a compelling speaker and author known for his clear, logical presentations on the Eucharist, the papacy, and Catholic doctrine.

Marcus Peter



A Catholic biblical theologian, author, and EWTN radio host of Ave Maria in the Afternoon. A former militant atheist and Assemblies of God leader, he converted in 2010. He holds a doctorate in biblical studies and serves as Director of Theology for Ave Maria Radio, speaking worldwide on Scripture and the Catholic faith.

Steve Ray



Catholic convert, author, apologist, and pilgrimage leader. Raised Baptist and formerly active in Protestant ministry, Steve entered the Church in 1994 after deep study of Scripture and the Early Church Fathers. A certified Holy Land guide, he leads biblical pilgrimages and appears frequently on EWTN and Catholic Answers.

Tim Staples



Senior Apologist and Director of Apologetics and Evangelization at Catholic Answers. A former Protestant youth minister who converted to Catholicism after intensive study of Scripture and Church history, Tim is a powerful speaker, author, and radio host known for his conversion story and passionate defense of the faith.

Breakout Speakers

Kenny Burchard



A former Pentecostal pastor who entered the Catholic Church in 2019. He serves as Director of Development for The Coming Home Network International, co-hosts the On the Journey podcast, and hosts Catholic Bible Highlights on YouTube. He holds an M.A. in New Testament.

Freisy Bobadilla



A Catholic speaker, preacher, and author. Of Hispanic heritage, he is a Spanish-language Bible study teacher and a member of the leadership team for **Made for Joy** and the **Rescue Project** at St. Francis of Assisi Parish in Ann Arbor. He has authored over eight books and possesses more than 18 years of experience in evangelization, faith formation, and the management of ministries, prayer groups, and religious education programs.

Laura Kempa Bogan



The choir director at Saint Francis of Assisi Parish, and a proud alumna of the University of Michigan and Boston University. She conducts the adult Chorale with a repertoire ranging from chant to contemporary compositions. Ms. Bogan directs the children's choir program at St. Francis school, with over one hundred young singers. Ms. Bogan previously served as the Director of Choral Activities at St. Xavier University in Chicago, and has been an active choral singer in Chicago and Detroit.

Dr. Kristin Collier



An Associate Professor of Internal Medicine at the University of Michigan in Ann Arbor, where she directs the Program on Health, Spirituality, and Religion and serves as Associate Program Director of the Internal Medicine Residency. Her work on human dignity and ethics at the margins of life appears in leading medical journals and outlets including the New York Times and Wall Street Journal. She and her husband are raising four sons.

Jonathan Hasey



Director of music at St. Francis of Assisi, he has been a full-time director of music in the Diocese of Lansing for more than 15 years. He studied piano and organ at Eastern Michigan University. He released an album of piano compositions, Añoranza (2017), and is currently active as a composer and arranger of liturgical music. He publishes music and writings on liturgy and art at www.jonathanhasey.com.

Craig Pohl



A Michigan native living in Westphalia with his wife Allison and their six children, holds degrees in Philosophy, Catholic Studies, and Theology. With over 25 years in ministry—including 14 years leading diocesan renewal with Bishop Earl Boyea—he currently serves as a Parish Transformation Coach with Amazing Parish, equipping pastors and teams for Gospel mission and renewal.

William Kangas



CEO of Ave Maria Communications, a Catholic media apostolate proclaiming the Gospel worldwide through radio, TV, and digital platforms. A former Protestant minister who entered the Church in 2013, he leads an ambitious 10-year goal to reach 10 million people per platform. An international speaker and author, he previously served in nonprofit leadership at Hope Clinic and the Pope Francis Center.

John C. Pinheiro, Ph.D.



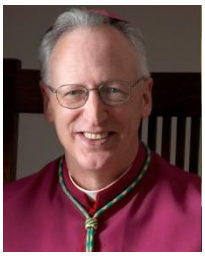
Director of Research and Publications at the Acton Institute and former professor of history and founding director of Catholic Studies at Aquinas College. Author or editor of five books, including award-winning works on America's founding principles, Catholic Social Teaching, and the Christian roots of liberty. He writes at Liberty & Order (Substack) and is on X as @DrJohnPinheiro



The Grail Singers

Grew out of The Grail, an international women's movement founded in the Netherlands in the 1920s. Inspired by Lynn Malley's work at Grailville (Ohio) and her 1995 recording celebrating the American Grail, the ensemble performs sacred chant and harmony to promote spirituality, creativity, and social justice. The Grail Singers are a 16-voice choir dedicated to sacred choral music.

Special Guests



Most Reverend Bishop Earl Boyea, Bishop of Lansing

Earl Boyea was born April 10, 1951 in Pontiac, Michigan, as the eldest of the ten children of Earl and Helen Boyea. He was raised in Waterford and attended Our Lady of the Lakes Church and the parish school from third through eighth grades. He studied at Sacred Heart Seminary High School and College from 1965 to 1973, obtaining his Bachelor's degree in History. He studied at the Pontifical North American College and Pontifical Gregorian University (1973–1977) in Rome, earning his Bachelor's degree in Sacred Theology from the latter in 1976.

Donna Cori



Once a professional singer/songwriter for years in NY's secular music and jingle market, now Donna only creates music for God that includes word for word prayers from the Bible, the Saints, and well-known prayers of the Church, all done in radio friendly style. Heard on EWTN, Catholic radio/TV, her YouTube channel and all streaming services, Donna travels throughout the country and internationally sharing the Catholic Faith in message and song, Her amazing, beautiful and powerful voice is sure to captivate you and draw you in to prayer and praise. Her music "is a conductor that God uses to touch my soul."

Sponsoring the Conference and Ongoing Events

Why Sponsor Tapestry of Promise?

Your sponsorship will strengthen the faith of hundreds of Catholics across Southern Michigan and Northern Ohio while making the conference accessible to more young people and families.

- Support the next generation: Funds will keep ticket prices low and provide scholarships for high school and college students who might otherwise be unable to attend. We have already priced the tickets as low as possible, and we would love to be able to lower the cost of general attendance even further and to be able to offer many scholarships to students, clergy, and parish staff.
- Reach 700+ attendees: Our target audience includes practicing Catholics from the region, with special outreach to students and. National promotion through Catholic Answers and major Catholic podcasts will extend our reach beyond Michigan.
- Fill a vital need: Ann Arbor has not hosted a major three-day Catholic conference in decades. Tapestry of Promise will be a transformative weekend of deep teaching, worship, sacred music, and fellowship.
- Create lasting impact: Beginning at the Pilgrim sponsorship level, you will help fund our ongoing monthly formation series with the Kateri Institute — continuing the conference's formation work throughout the year.

By sponsoring Tapestry of Promise, you demonstrate leadership in Catholic renewal and help advance the Church's mission of evangelization, education, and building vibrant communities of faith.

Sponsorship Benefits

	Friend $250	Contributor $500	Pilgrim $1,500	Steward $4,000 (Limit 6)	Patron $8,000 (Limit 3)
Website	Logo in sponsors' section	Logo in sponsors' section	Logo, link, and short description in sponsors' section	Featured sponsor Logo on homepage	Logo in title banner on homepage
Program Booklet	Listed as sponsor	Quarter page ad	Half page ad	Full page ad	Full page color ad on back cover or centerfold
Social Media & E-Mail		Thanked in one post and e-mail	2-3 mentions, each with link to your page	As Pilgrim, and a dedicated post	3 dedicated posts and e-mails
Event Visibility			Name and logo on signage	Logo and name shown on entrance banners	And dedicated banner in main gathering area
Registrations / Tickets		1 pass	3 passes	8 passes and reserved seating	16 passes and reserved seating
Vendor Table		4' x 6' table shared with one other sponsor	4' x 6' table	Two 4' x 6' tables	Three tables: one in plenary area, two in the vendor area.
Conference Address				Sponsor may address the plenary assembly for 5 minutes	Sponsor may address the plenary assembly for 10 minutes
Conference Bags			Distribute 4" x 6" ad in bags	Distribute full-page ad in bags	Distribute booklet / catalog in bags
Post-Event		Sponsor report	Detailed impact report, Recognized in continuing monthly talks (featured sponsor of one talk)	Full metrics and photos, Recognized as sponsor on signage for all continuing monthly talks	And Personalized thank-you video and half-page in parish bulletin

A La Carte Sponsorship

You may choose to sponsor particular elements of the conference instead, or in addition to, one of the sponsorship tiers listed above. We are also happy to work with you to create a custom sponsorship package.

- Coffee Break Sponsor: $1,000
  Mention and logo on sign at coffee break

- Lunch Sponsor: $5,000
  Mention and logo on sign at lunch

- Conference Bag Sponsor: $1,500
  Your logo on all the bags

- Bag Item Sponsor
  Provide items for inclusion in conference bags, e.g., pens, tissues, chocolates

- Lanyard Sponsor: $2,500
  Logo on every lanyard ID

- Keynote Address Sponsor: $3,000
  Sponsor one keynote address, may introduce sponsor

- Breakout Session Sponsor: $2,000
  Sponsor one particular breakout session, may introduce breakout speaker

- Scholarship Fund Sponsor: $250
  Sponsor one student, educator, or clergy

Terms and Next Steps

Contact Information

For discussion of sponsorship, please write to **sponsor@academyofholiness.com**.

Deadlines

Sponsorship packets should be submitted by Friday July 24, 2026

Agreement Summary

Thank you for considering a partnership with St. Francis of Assisi Parish to support the *Tapestry of Promise Catholic Conference*.

Parish Approval

All sponsorships, advertisements, vendor items, bag items, and signage are subject to approval by St. Francis of Assisi Parish and should be in keeping with the teachings of the Catholic Church.

Recognition & Deliverables

- All logo and promotional materials must be provided by the sponsor no later than September 15, 2026.
- The parish will provide proof of all recognitions (digital copies of program, website screenshots, social media posts, etc.) within 30 days after the conference.
- Benefits outlined in this proposal are subject to the level of sponsorship secured and timely receipt of materials.

Tax Deductibility

- St. Francis of Assisi Parish is a 501(c)(3) tax-exempt organization (EIN 38-1404594). Sponsorship contributions are tax-deductible to the fullest extent allowed by law. Sponsors will receive a formal written acknowledgment letter that includes the fair market value (if any) of benefits provided, as required by the IRS.

Cancellation Policy

- Cancellations received in writing before September 1, 2026 will receive a full refund minus a $250 administrative fee.
- Cancellations after September 1 are non-refundable; however, the sponsor will still receive all promised recognition.

Custom Agreements

- We are happy to work with sponsors on customized agreements to meet specific marketing, legal, or branding requirements.

Sponsorship Information

Thank you for your thoughtful consideration. We look forward to partnering with you in this great work of evangelization and renewal.

Organization: _____

Contact: _____ Title: _____

E-mail: _____ Phone: _____

Address: _____ City: _____

State: _____ Zip Code: _____

Sponsorship Level: _____

Other Sponsorships: _____

Check Enclosed: $ _____

Make checks payable to: **St. Francis of Assisi Parish**

You can also pay electronically at https://stfrancisa2.wufoo.com/forms/2026-catholic-conference

Mail **Sponsorship Information** form to:
St. Francis of Assisi Parish
Attn: Scott Wright
2250 East Stadium Blvd
Ann Arbor, MI 48104

Or submit a form electronically to **sponsor@academyofholiness.com.**

Confirmation: You will receive confirmation of your sponsorship upon receipt of this form and payment.

For Questions, please write to sponsor@academyofholiness.com or eric@stfrancisa2.org